

# Christmas Magic at the Forest Festival Area Mayrhofner Advent Returns

The enchanting Mayrhofner Advent reopens its doors at the Forest Festival Area on 30<sup>th</sup> November, where inviting wood cabins, romantic candlelight, warming fire pits and festively decorated stalls await your visit. A beautiful programme featuring highlights such as the procession of St. Nicholaus and Baby Jesus, displays of traditional craftsmanship and musical performances by choirs, brass bands and vocal ensembles creates the special ambience that makes Mayrhofner Advent so very unique.

Mayrhofner Advent offers a welcome break from the hustle and bustle of the pre-Christmas season, when everyone is rushed off their feet and Christmas jingles are played on permanent repeat. Tucked away in Scheulingwald Forest, you will find an idyllic festival site where gentle candlelight and warming fireplaces radiate an oasis of calm and tranquillity on the weekends during Advent.

## Festive start to Advent

Mayrhofen's Advent season officially opens on Saturday, 30<sup>th</sup> November. This special evening will be accompanied by voices from Mayrhofen Men's Choir and brass music by Brandberg Brass Band, followed by carols from the "CHORrekt" singers and Öxeltaler musicians.

# Explore, browse and enjoy

Local exhibitors inspire with artistic handicrafts, lovingly designed gift ideas and culinary delicacies. Visitors can look forward to handmade Christmas tree decorations, artistic handicrafts, felt and knitwear, homemade biscuits, fresh bread and much more at the market stands. The irresistible aroma of mulled wine and freshly made Zillertal "Krapfen" doughnuts all contribute to the festive atmosphere.

#### Traditional sounds and Christmas melodies

Local choirs, singing groups and brass ensembles provide the musical setting. The "Anklöpfler" carol singers provide a special highlight – singers dressed as shepherds who announce the birth of Jesus with traditional song, breathing new life into an ancient custom.





## Christmas magic for the young ones

Mayrhofner Advent also has plenty in store for the youngest visitors to discover and experience. Whether artfully decorating a 'Mayrhofner Advent Angel' in Kröll's Advent bakery, sending Christmas wishes to Santa at the "Christkindl" post office, or meeting animals at the petting zoo, which is a firm favourite not only for the children.

## Witness the historic art of blacksmithery

It was common to see a blacksmith at work in bygone days. Nowadays, it is a rarity. From 13<sup>th</sup> to 15<sup>th</sup> December 2024, the Kollreider blacksmiths, a married couple from Anras in East Tyrol, will be guests at Mayrhofner Advent with their historic travelling forge and demonstrate how red-hot iron is forged at the anvil during their exciting presentations.

## #Mayrhofner Advent – capture memorable moments

A charmingly designed photo point, located between the stage and Kröll's Advent Bakery, invites you to photograph special moments digitally and share them with your loved ones back home.

## Mayrhofner Advent opening hours:

1st Weekend in Advent	Saturday, 30 <sup>th</sup> November	from 17.00 to 21.00 hrs
	Sunday, 1 <sup>st</sup> December	from 16.00 to 21.00 hrs
2 <sup>nd</sup> Weekend in Advent	Friday,6 <sup>th</sup> December	from 17.00 to 21.00 hrs
	Procession with St. Nicholous at 18.00 hrs	
	Saturday, 7 <sup>th</sup> December	from 17.00 to 21.00 hrs
	Sunday, 8 <sup>th</sup> Dezember	from 16.00 to 20.00 hrs
3 <sup>rd</sup> Weekend in Advent	Friday, 13 <sup>th</sup> December	from 17.00 to 21.00 hrs
	Saturday, 14 <sup>th</sup> Dezember	from 17.00 to 21.00 hrs
	Sunday, 15 <sup>th</sup> Dezember	from 16.00 to 20.00 hrs
	Witness the historic art of blacksmithery!	





4<sup>th</sup> Weekend in Advent

Friday, 20<sup>th</sup> December Saturday, 21<sup>st</sup> December from 17.00 to 21.00 hrs

from 17.00 to 21.00 hrs

Procession with Baby Jesus at 18.00 hrs

## Visitor information

There is no parking at the Forest Festival Area. Paid parking is available at various sites in the village, or in the underground carpark next to the "Sozialzentrum" social centre (drive into Mayrhofen at "Einfahrt Mitte" and follow signs).

## **Useful links**

- Pictures can be downloaded from the <u>Press Section</u>
- Further information can be found at advent.mayrhofen.at

## Press contact:

Tourismusverband Mayrhofen-Hippach Christina Wegscheider T: +43 5285 6760 632

press@mayrhofen.at

