



MOUNTOPOLIS

MEDIA VISIT GUIDELINE

FREE OR DISCOUNTED LIFT TICKETS

Productions which feature the resort Mayrhofen and satisfy our marketing requirements will be assisted with free or discounted lift tickets. Please be advised that this is only possible in case of concrete reasons. We exclusively support journalists, influencers, filmers and photographers with lift tickets.

ANNOUNCEMENT / ACCREDITATION

Please fill out the following accreditation list completely and resend it to us at least 48 hours in advance of your arrival. Important for us to know is what kind of medium you work for, which theme your report or your photo shooting has including the story idea, the date when your work is scheduled to run and the circulation numbers of the publication/broadcast. Salaried press employees we ask to send us a copy of the press identification card. Freelancers we ask to send samples of some past published stories. Also include the arrival and departure dates and how many people will come. The earlier you notify us of your visit the better we will be able to assist you.

Please understand that we cannot accept inquiries at our cashier desks which are not confirmed in advance.

ACCREDITATION LIST

First name and last name

Employer/medium/publisher

Theme

Date/period of publication

Circulation number of the medium and coverage/clicks/ad impressions

Planned date of arrival and departure

Number of persons

Information to the persons

What is required?



MOUNTOPOLIS

GUIDING IN THE RESORT

In case of extensive productions and if time and staff is available we will gladly show you the area of the Mayrhofner Bergbahnen personally (according to prior agreement).

LIABILITY

Please understand that we cannot assume liability for your equipment.

AGREEMENT

It shall be ensured that the Mayrhofner Bergbahnen or the Mayrhofen Resort will be mentioned by name and the logo of the Mayrhofner Bergbahnen will be included in the report. After your visit in Mayrhofen we would appreciate a copy of any resulting work for our marketing controlling. Knowing what you have produced helps us to better assist you in future projects.

PLEASE NOTE OUR SOCIAL MEDIA GUIDE LINES:

- Insert links to our official account on Instagram and TikTok: **@penkenpark** and **@mountopolis.at**
- Insert links to our official account on Facebook: **@Penken Park** and **@mountopolis.at**
- Official Hashtags: **#penkenpark #penks #staytrue #mountopolis**

Important: All content posted on Instagram, TikTok and Facebook, whether to your story or feed, must be tagged with “@penkenpark”, “@Penken Park” and “@mountopolis.at”. Please send us a detailed report regarding all measures, including reach, interaction, and screenshots, within 14 days of your visit.

Place, date

Signature

CONTACT

Mayrhofner Bergbahnen Aktiengesellschaft
Anna Schneeberger | Elisabeth Neussl
Ahornstraße 853
A-6290 Mayrhofen
Tel: +43-5285-62277-119 / -133
anna.schneeberger@mayrhofner-bergbahnen.com
elisabeth.neussl@mayrhofner-bergbahnen.com

ACCOMODATION

For any help with your accommodation, please contact our tourist board directly. They will be happy to assist you.

Tourismusverband Mayrhofen-Hippach
Dursterstraße 225
A-6290 Mayrhofen
Tel: +43-5285-6760
info@mayrhofen.at