

PRESS RELEASE

Summer 2025

MOUNTAIN SUMMER IN MOUNTOPOLIS, THE MAYRHOFNER BERGBAHNEN WORLD OF ADVENTURE

READY FOR YOUR SUMMER ADVENTURE IN 2025?

Mayrhofen, 2025: are you ready for some fun, adventure and memorable moments? For your very own adventure story? Then dive right in, because Mountopolis by Mayrhofner Bergbahnen is waiting for you with an array of incredible outdoor escapades. For enduring moments full of thrilling tranquillity and relaxing delights in this lively world of adventure nestled amidst the Tyrolean Alps. A place where venturesome families, ambitious athletes and pleasure seekers with a penchant for nature can all create their very own summer fairytale. Biking, hiking, savouring the scenic surroundings, playing, having a splash, climbing or exploring the mountains. The mountain duo of Mount Penken and Mount Ahorn provides the perfect range of leisure activities - from action-packed moments on Mount Penken to the exciting AlbertAdler World of Adventure on Mount Ahorn.

RUBBING SHOULDERS WITH EAGLES & CO. - ALL POSSIBLE ON MOUNT AHORN!

The **Ahornbahn**, Austria's largest aerial cableway, whisks nature-loving hiking fans and families up to Ahorn plateau in just 6.5 minutes, right into the heart of the adventure world surrounding Mountopolis' mascot AlbertAdler. **NEW** from summer 2025! **SkyRide Ahorn: Cabrio-Feeling on Top of the Ahornbahn!** Visitors can enjoy an open-air gondola experience on the Ahornbahn's open-air panorama deck, together with wrap-round views of the Zillertal Alps and an unparalleled sense of freedom that usually only birds get to experience. Once at the top, hiking fans can look forward to exploring an extensive network of hiking and themed trails. So, where to start? **NEW:** There is probably no better way to experience Mount Ahorn in all its glory than on the new **AlbertAdler AdventureTrail**, with its impressive **Viewing Platforms!** It starts at the **ViewingPlatform Eagle's Eye**, which offers spectacular bird's-eye views. From there, the circular hiking trail extends over the entire Ahorn plateau and leads visitors of all ages at numerous interactive stations playfully through the AlbertAdler World of Adventure, before ending with a spectacular finale: the **Falkensteig trail** with tremendous views and the 70-metre-long **GreifenBrücke bridge**, which is seemingly suspended above Mayrhofen. Or maybe you have your sights set on scaling the summit? The **HikingTrail Filzenkogel** not only offers hikers a unique summit experience at 2.227 metres, but also some spectacular vantage points with views of the idyllic Stilluptal valley and the mighty Zillertal Alps. An impressive and inspiring experience all at once! Mount Ahorn is also the gateway to the Zillertal Alps Nature Park and the direct entry point to a diverse hiking area with virtually endless options. The **LeisureTrail**, on the other hand, is easily accessible and suitable for baby strollers. This route leads you directly to the **water oases** of **Lake Ahornsee** and **Ahornbachl stream**, where you can take a refreshing break. This is always a great place to have a play, splash or just cool your feet after a long hike. And while we're on the subject of play! **AlbertAdler PlayWorld by Ravensburger** offers 140 m² of active

entertainment and, with a climbing wall, playhouse, eagle's nest and much more, provides the perfect adventure playground - even when the mountain weather isn't playing ball.

Another fabulous attraction on Mount Ahorn is the **Birds of Prey Show** at the **Eagle's Stage Ahorn**, Europe's highest Birds of Prey Sanctuary at 2.000 metres above sea level. It's an experience you don't want to miss! This is the only place where you can come face to face with eagles, buzzards, owls and other birds of prey! Majestic animals such as eagle 'Albert', owl 'Alaska' or falcon 'Kaya' and many more of the feathered stars can be marvelled at daily during the one-hour **Birds of Prey Show** at 2.00 p.m. (except Fridays). Thanks to the spectacular backdrop of the Filzen reservoir, the seats on the spectator stand of the Eagle's Stage Ahorn not only promise a breathtaking view of the impressive birds of prey and their daring flight manoeuvres, but also of the surrounding Zillertal peaks. So keep your eyes open and your camera ready! Those hungry for more can visit the seven exciting stations at the **FalknerOase** around the lake, where they will learn about the history of falconry, interesting facts about the habits and species-appropriate keeping of these feathered friends, and much more!

A FEAST FOR BOTH THE EYES AND EARS - HOT SUMMER ACTION ON MOUNT PENKEN!

Mount Penken is the place to be for all kinds of action. This is where pulses quicken and thrill-seekers find exactly what they're looking for! The **FunSportStation** with its **MountainScooters**, **MotorSkills Parcours**, **E-Trial Parcours** and **MountainPlayground** offers the perfect adrenaline rush for visitors of every age. Whether you're young or just young at heart, you can test your balance, coordination and agility at the **FunSportStation**. **NEW from summer 2025:** "Beweg dich schlau" – Parcours by Felix Neureuther! Little adventurers can cool off and explore at **LärchwaldBachl** water playground and delve into the world of AlbertAdler the Mountopolis mascot in **Virginia's Treehouse**.

Mount Penken holds a special place in the hearts of **paragliders**, **mountain bikers**, and **climbing fans** alike – and for good reason! Thanks to its perfect thermals, **paragliders** from all over the world are drawn to its two excellent **launch sites**, offering ideal conditions for an aerial adventure high above the valley. If rock climbing is more your thing, then head to the **Knorren ClimbingArea**. The **KnorrenNadel** and **SteinBock ViaFerratas** are the perfect starting points for your vertical adventure – plus, there are loads of sport climbing routes in different levels for that ultimate challenge on the rock face. **Mountain bikers** are in for a treat too – whether cruising on an **e-bike**, pedalling under your own steam, or taking it easy with the **gondola bike transport**. There's a route for everyone, from pro-level tracks to beginner-friendly trails. Fancy a scenic ride or want to tear down the trails at top speed until your legs are burning? Mount Penken has got your kind of bike bliss, whichever way you roll!

Need a breather from all the action? Or just here for the views? No worries – **Mount Penken** is not only suitable for adrenaline junkies. Experience its gentler side along the **baby stroller-friendly PanoramaTrail**, with stunning vantage points over the Mayrhofen mountains, or along the idyllic **BergWaldWeg**. The name says it all – up here in the wild, romantic woods of Mount Penken, you can truly switch off from everyday stress. It's the perfect synergy of peace and vibrance – calming moments combined with a tangible spirit of adventure.

And for even more mountain magic, don't miss the **MusikInsel** – a unique event location floating in the middle of Penken reservoir. Set against the epic backdrop of the Zillertal Alps, traditional tunes meet cool live acts. It's a treat for both the eyes and ears – the perfect place to soak it all up, have a little dance and just enjoy the vibe.

YOUR SUMMER HIGHLIGHTS AT A GLANCE

AHORN

- **NEW! SkyRide Ahorn:** Cabrio-Feeling on Top of the Ahornbahn, Austria's biggest cable car
- **NEW! AlbertAdler Adventure Trail:** with interactive stations, ViewingPlatform Eagle's Eye, FalkenSteig trail and GreifenBrücke bridge
- **Birds of Prey Show at the Eagle's Stage Ahorn:** daily at 2.00 p.m. (except Fridays).
- **FalknerOase:** delve into the fascinating world of falconry
- **Sunrise Gondola:** hop on every Tuesday from July to mid-September from 5.00 a.m. (Check our website for exact times)
- **Sunset Gondola:** every Friday in July and August until 9.30 p.m.
- **Hiker's Gondola:** start your mountain mission bright and early from 7:30 a.m. daily.
- **AlbertAdler PlayWorld by Ravensburger:** games, giggles and good times with our feathery mascot, AlbertAdler.
- **AhornSee Lake & AhornBachl Stream:** water oases for splashing about, cooling off, or just chilling by the water's edge

PENKEN

- **FunSportStation Penken:** MountainScooters, MotorSkills Parcours, MountainPlayground and E-Trial Parcours.
NEW! "Beweg dich schlau!" – Parcours by Felix Neureuther
- **Knorren ClimbingArea:** KnorrenNadel and SteinBock ViaFerratas
- **Mountain biking:** trails for every level, free bike transport, and epic views
- **Paragliding:** world-class thermals and perfect take-off conditions at two launch sites
- **Panorama Trail and Mountain Forest Trail:** where Penken shows its gentler side

- **MusikInsel on Mount Penken:** where traditional alpine tunes meet modern live acts
- **Guided Cable Car Tours:** go behind the scenes of the ultra-modern Penkenbahn and the Ahornbahn, Austria's biggest aerial cableway

MAYRHOFNER BERGBAHNEN CABLE CARS

Mayrhofner Bergbahnen Cable Cars belong to the **27 Tyrolean summer cable car systems** and have been tested according to strict criteria and awarded the **"Best Austrian Summer Cable Cars" quality seal** by the Austrian Federal Economic Chamber's Association of Cable Cars: **Mount Ahorn** for its specific focus on "Family", as well as **Mount Penken** for "Adventure". The **Ahornbahn** is Austria's largest aerial cableway and transports visitors to 2,000 metres above sea level in less than 7 minutes. Equipped with huge panoramic glass fronts, it offers unique views of Mayrhofen and the surrounding mountains. The ultra-modern 3S **Penkenbahn**, also equipped with panoramic windows and additional WLAN in its 33 gondolas, whisks you directly from the town centre to an altitude of almost 1,800 metres in just 8.2 minutes.

PENKENBAHN OPENING HOURS SUMMER 2025:

29.05. to 12.10.2025 daily from 08.30 a.m. to 17.00 p.m.

AHORNBAHN OPENING HOURS SUMMER 2025:

14.06. to 28.09.2025 daily from 07.30 a.m. to 17.00 p.m. every 15 minutes

29.09. to 31.10.2025 daily from 08.30 a.m. to 17.00 p.m. every 15 minutes

Images and press releases can be downloaded free of charge from the **press portal**:

<https://www.mayrhofen.at/en/stories/press-releases>

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Mountopolis events

Music geeks, culture lovers with a heart for tradition and sports junkies: mountain summer 2025 has a special event highlight in store for every kind of guest. For more information, visit [mountopolis.at/events](https://www.mountopolis.at/events).

Further information can be found at www.mountopolis.at.

FURTHER PRESS INFORMATION:

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