

PRESS RELEASE

Winter 2025-26

**IT'S NOT A QUESTION OF ONE OR THE OTHER:
DISCOVER THE OTHER SIDE OF MOUNTOPOLIS AWAY FROM THE SLOPES!**

Easy adventures, exhilarating leisure time and the appreciation of authentic natural landscapes in winter 2025/26

Mayrhofen, 2025: as a thick blanket of snow settles on the colourful Mountopolis World of Adventure by Mayrhofner Bergbahnen, the range of activities offered is by no means limited to just skiing. During the 2025/26 winter holiday season, the two adventure mountains of Penken and Ahorn offer a mixture of many opportunities. Winter hiking in fresh powder snow, tobogganing with friends, indoor play zones for the little ones, or close encounters with majestic birds of prey turn even non-skiing days into a memorable experience well away from the hustle and bustle of the ski slopes.

MORE THAN JUST ONE ALTERNATIVE

Buckle up those skis and whizz down the slopes every single day? You certainly can if you want to in Mountopolis, but you don't have to. Create your perfect mountain day, based on personal style and preference. Skiing today and winter hiking tomorrow? All that and more is possible on **Mount Penken** and **Mount Ahorn**. Come and see for yourself!

NEW! Bird's-eye views and that open-air feeling - with the brand new **SkyRide Ahorn** your winter adventure starts before you've even reached the top! Glide skywards on the open-air panorama deck of the Ahornbahn gondola, rising under the open sky to 2,000 metres above sea-level.

STEP BY STEP TO WINTER BLISS ON MOUNT PENKEN

Mountopolis has much to offer should you decide to swap your skis for some hiking boots. The unspoilt wintry landscapes on mounts Penken and Ahorn are perfect for a relaxing winter hike. The leisurely one-hour hike along **WinterHikingPath Penken** from the top station of the Kombibahn lift to Penkenjoch passes the impressive Granat Chapel and promises fabulous views of the surrounding mountains in a breathtakingly liberating and reassuringly invigorating hiking experience. The **BergWaldWeg** from Penkenbahn cable car mountain station to the Finkenberger Almbahnen cable car middle station takes you on an idyllic, two-hour hike through snow-covered landscapes. A hiking experience that will undoubtedly remain etched in your memory for time to come. The **Penkenjoch Loop Hike ticket** is your perfect companion for this one-of-a-kind mountain hiking adventure. With its validity at four cable cars (Penkenbahn, Kombibahn and both sections of the Finkenberger Almbahnen lifts) there is nothing that stands in the way of a legendary circular hike.

But that's certainly not all that's happening high above the valley in Mountopolis. Discover the feeling of boundless freedom with a **paragliding flight** from Mount Penken to Mayrhofen. Yet another truly extraordinary winter experience and probably the most spectacular way to savour the impressive winter panorama.

THROUGH THE SNOW INTO SOME WILD FUN ON MOUNT AHORN

An absolute must-do on Mount Ahorn – **the AlbertAdler AdventureTrail!** The new highlight leads from the Ahornbahn cable car mountain station past the **WhiteLounge SnowBar** and on to **the Eagle's Stage Ahorn**. Once at the Eagle's Stage Ahorn you can marvel at the majestic birds of prey at the daily **"Meet & Greet"** (closed on Saturdays, weather-related changes possible). The dedicated falconers provide exciting facts about the stunning kings of the skies. Afterwards the **FalkenSteig trail** (open depending on snow and weather conditions) takes you back to the Ahornbahn cable car mountain station via the impressive free-floating, over 70 metres long, **GreifenBrücke bridge**. Those preferring to glide effortlessly back to the starting point can take the 8SB Ahorn lift, before visiting the **ViewingPlatform Eagle's Eye** – equipped with a viscope telescope.

Nature-loving winter hikers can also enjoy a sensational view of the Zillertal Alps and Stillup Valley from Mount Ahorn. The extensive **WinterHikingPath Filzenkogel** includes a foray to the summit and some lovely spots where you can soak up the alpine ambience and the well-known feeling of "never wanting to leave!"

FOLLOWING THE FUN FACTOR

The name says it all when it comes to **PistenBock Toboggan Fun**. Suitable for people of all ages, this steerable toboggan is the source of some thrilling action. Take it out on the special **PistenBock** track on Mount Ahorn, where you must skillfully master the bends to complete the downhill run in perhaps your personal best time. Be careful though, because mascot Albert is also out and about here, just like he is on Mount Penken. **AlbertAdler on Tour** promises fun encounters this winter season with the Mountopolis mascot once again and even more amusing souvenir photos. The **Mountopolis BigChair Challenge** is yet another source of entertainment, where five giant chairs are waiting to be discovered in the Mountopolis World of Adventure. A letter is hidden on each chair which, when strung together, form a secret word. Those willing to embark on this challenge are rewarded with a little surprise when they reveal the correct word to staff at the Mayrhofner Bergbahnen ticket offices. An extraordinary experience can also be enjoyed by the littlest guests in Mountopolis, even when the weather gods don't want to play ball. The **AlbertAdler PlayWorld by Ravensburger**, a 140 m² indoor play facility is equipped with a climbing wall, play-house and eagle's nest, among other things, where having fun always takes top priority. **Guided cable car tours on the Ahornbahn**, on the other hand, are exciting and technical and where technology buffs really get their money's worth. Here, visitors are given a glimpse behind the scenes of Austria's largest cable car and exciting facts such as the conveyance capacity, volume of concrete and number of columns required for its construction are revealed (every Sunday at 10.30 a.m., German only).

Or alternatively experience the sheer vastness of an empty ski slope right after the last skiers have rolled off their final ski run on a **PistenbullyRide** on Mount Ahorn (daily from 04.00 p.m. to 05.00 p.m., prior registration required). Being there live when the slope groomers, also known as the "heroes of the night", steer these giant vehicles seemingly effortlessly over the steepest downhill runs is simply fascinating! So be sure to join the ride and maybe even lend a hand!

A COOL BREAK EVEN WITHOUT SKIS

Chilled lounge music, the finest drinks, comfy deckchairs: sounds good, tastes good, feels good? It certainly does and the best part about it – dress code doesn't matter at all! Nobody cares whether you're on skis or wearing a snug winter outfit at the **WhiteLounge SnowBar** on Mount Ahorn's plateau, because what matters more is enjoying the fabulous panoramic view in the very best company. That's what makes a perfect off-piste moment – nothing else can quite compare!

MOUNTOPOLIS

MOUNTOPOLIS, the Mayrhofner Bergbahnen World of Adventure, is the byword for fabulous adventures in nature. All snazzy and bright, as Mountopolis in Zillertal is an extraordinary thing. Derived from MOUNTain and metroPOLIS, it playfully represents the sheer diversity of all that it offers. Progressive, traditional, with a vibrant attitude to life. For memorable moments full of thrilling tranquillity, where you can experience the relaxing adrenaline kick in this lively world of adventure in the heart of the Tyrolean mountains.

MAYRHOFNER BERGBAHNEN CABLE CAR CO.

The Ahornbahn, Penkenbahn, Horbergbahn and Möslbahn all belong to Mayrhofner Bergbahnen Cable Car Co. The **Ahornbahn**, Austria's largest cable car, whisks visitors from Mayrhofen up to **2.000 metres above sea level** in less than seven minutes. The state-of-the-art **3S Penkenbahn** glides directly from the centre of Mayrhofen to almost **1.800 metres above sea level** in just 8.2 minutes. The **Horbergbahn** from Schwendau and the **Möslbahn** from Hochschwendberg also provide direct access to the ski area. To ensure comfortable access to the cable cars, the Mayrhofen-Hippach holiday region operates an extensive **free ski bus network**.

Penkenbahn / Horbergbahn winter opening hours 2025/26*:

05.12.2025 to 24.12.2025 daily from 08.30 a.m. to 17.00 p.m.

25.12.2025 to 12.04.2026 daily from 08.00 a.m. to 17.00 p.m.

Ahornbahn winter opening hours 2025/26*:

13.12.2025 to 12.04.2026 daily from 07.30 a.m. to 17.00 p.m.

Möslbahn winter opening hours 2025/26*:

13.12.2025 to 24.12.2025 daily from 08.30 a.m. to 17.00 p.m.

25.12.2025 to 06.04.2026 daily from 08.00 a.m. to 17.00 p.m.

All **specific offers, accommodation, guided tours and all alpine experiences** offered by the Mayrhofen-Hippach destination, summer and winter can now be found in one place at www.mayrhofen.at.

*Subject to change.

FURTHER PRESS INFORMATION:

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