



Hello Winter!

Nature, fun and adventure in the Mayrhofen-Hippach Holiday Region

The richly diverse holiday region of Mayrhofen-Hippach is nestled in the midst of Austria's impressive Zillertal Alps. Thanks to its ideal location and first-class tourism infrastructure, it offers an extensive range of winter activities that will satisfy even the most demanding winter sports fan. The Mountopolis World of Adventure entices winter sports fans with 142 kilometres of groomed slopes, state-of-the-art lifts and 100 % guaranteed snow. Away from the ski slopes, activities such as romantic horse-drawn carriage rides, relaxed winter hikes and ski tours provide yet further variety. Ginzling Winter Magic promises snow fun for the whole family with snow tubing, tobogganing and much more. Even gourmet food-lovers are in for a treat: ranging from rustic mountain huts to traditional inns and contemporary lifestyle restaurants, the regional cuisine offers dishes to suit every taste.

Mountopolis: it's me, your winter dream

With 142 kilometres of slopes and 61 state-of-the-art lifts in the Ahorn, Penken, Finkenberg, Rastkogel and Eggalm ski areas, beginners, experts and winter lovers will discover perfectly groomed runs in varying levels of difficulty, as well as numerous alternatives to classic skiing or snowboarding. All this and more makes Mayrhofner Bergbahnen World of Adventure the perfect resort for your fairytale winter.

Action and thrills on Mount Penken

Mount Penken is synonymous with sporting fun and thrilling action on the slopes. Highlights include the Harakiri, Austria's steepest slope with a 78% incline, PenkenPark with five areas including the new FunCross and Gerent FunRide. Those looking for speed should head to Unterberg racing paradise with its two permanent racetracks, as well as the SkiMovie track on Piste 16 and the challenging BlackAttack at the Möslbahn lift. Meanwhile, breathtaking views are offered by the BergWaldWeg and WinterWanderWeg Penken hiking trails.

Leisure and relaxation on Mount

On the opposite side of the valley, the mainly blue and red slopes and child-friendly lifts on Mount Ahorn provide the perfect introduction for beginners and those returning to the



sport, as well as those who like to take things at little easier. The FunRide Ahorn and FamilyPark are ideal for practising safe skiing without losing any of the fun factor. The **AlbertAdler-Tour** is also particularly popular, while those who prefer more of a challenge can whizz down the 5.5 km long Ahorn valley run. Further highlights include the **Filzenkogel WinterWanderWeg** hiking trail with spectacular views of the Zillertal Alps, or a ride on a **PistenBock** toboggan. Ahorn Eagle's Stage has been given a whole new look and invites you to marvel at the majestic birds of prey in their winter aviaries.

Zillertaler Superskipass – the ultimate ski pass for the entire valley

The Zillertaler Superskipass is the key that unleashes unlimited access to 542 kilometres of fabulous slopes and 180 state-of-the-art lift systems. The Hochzillertal and Zillertal Arena ski resorts are located in close proximity to the Mayrhofen-Hippach holiday region. The Hintertux Glacier is only 20 kilometres away, offering 365 days of snow fun and the longest ski season in Austria. The Zillertal Superskipass also includes free travel to and from all ski resorts using public transport.

Fun and relaxation away from the slopes

If your legs need a break from all the action, a dip in Mayrhofen Erlebnisbad adventure pool or a leisurely stroll down Mayrhofen's main street are a great way to relax. More than 60 restaurants, chic bars and pubs – from traditional cuisine to exclusive Michelin-starred restaurants – offer the perfect culinary pampering for every occasion and preference. If you still feel the urge for exercise, you could skate a few laps at the artificial ice rink, or ski one or more of the perfectly groomed and partially illuminated cross-country ski trails in the Burgschrofen district of Schwendau. Alternatively, you could take the whole family to the toboggan runs at Tristenbachalm, Schwendberg or at Gerlosstein.

Winter hiking and snowshoe adventures

Nothing beats the feeling of tramping through fields of fresh snow, filling your lungs with crisp mountain air and enjoying the panorama of the Zillertal Alps. The well-cleared winter hiking trails in the holiday region give you the chance to do just that. Those who prefer to stray from the beaten track are offered the perfect opportunity to experience winter nature up close on guided snowshoe tours in the Nature Park.

Silent Night, Holy Night – the story of the Strasser children

The world-famous 'Silent Night! Holy Night!' Christmas carol and the Strasser children from



the Zillertal have a shared history. At the Strasserhäusl in Hippach, you can learn more about the family and their children, who took the song to Leipzig in 1831 and thus spread it throughout the world. An interactive multimedia guide takes visitors on a journey through time in the historic rooms of the house.

Ginzling Winter Magic – snow fun for the whole family

The mountaineering village of Ginzling offers a relaxing break away from the crowds and delights with a wide range of winter activities. Snowtubing and tobogganing are more fast-paced options, while skiers can enjoy the gentle slopes at the Floitenlift nursery lift. Cross-country skiers are also well-catered for, while guided snow and ski tours perfectly round off the activities offered by Ginzling Winter Magic.

Cultural, musical and sporting events for every taste

There's always something going on in the Mayrhofen-Hippach Holiday Region! The event calendar is packed with a colourful range of musical, cultural and sporting events, available to view at www.mayrhofen.at/events.

MyZillertal – the digital all-in-one leisure companion

MyZillertal adventure platform makes holiday and leisure planning easy and convenient. From selecting accommodation to buying ski passes or booking leisure activities, everything works on a contactless basis, without having to wait, without any hassle!!

Useful links:

- Images can be downloaded from the [Press Section](#)
- The full range of winter activities in the Mayrhofen-Hippach Holiday Region are available under [winter holiday in Zillertal](#)

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