



Snowbombing 2025 amazes with music, party & snowy shenanigans

Mayrhofen, April 2025 – For one glorious week, the holiday hotspot of Mayrhofen-Hippach was again transformed into *the* ultimate playground for electronic music lovers. From 7th to 12th April, Snowbombing enticed thousands of festivalgoers to the Austrian Alps for a week of world class music, epic venues and unforgettable vibes both on and off the slopes.

Big names and bigger vibes

The absolute peak (pun intended) of the week? Prodigy setting the Forest Party alight with their trademark explosive energy – it was pure chaos, in the best way possible. And they weren't alone. Other legends like Armand Van Helden, Nia Archives, Ewan McVicar, Hedex and Hybrid Minds kept the party rolling all week long, from mountaintop raves to underground valley venues.

And let's be honest – Snowbombing's never *just* about the music. Think speed-dating on chairlifts, the hilarious Snolympics, and that iconic Forest Party under the stars. Add in a banging Welcome Party and the iconic "Summer of Love" Street Party, and you've got a festival that's as much about the madness as it is about the music.

Win win for the holiday region too

With around 3,000 ravers invading the town and good vibes all round, the Mayrhofen-Hippach holiday region reports a gratifying outcome. *"For over 25 years, Snowbombing's shown just how brilliantly winter sports, great music and extraordinary experiences go together,"* said Andreas Lackner, head of the local tourism board. *"It's not only a major boost for our local economy at the end of the season, but a huge highlight for the British crowd who keep coming back. Big thanks to everyone who makes the magic happen year after year."*

As one of Europe's most spectacular winter music festivals, Snowbombing delivered again with legendary sets, snowy madness and more glitter than your average drag show. Can't wait to do it all over again? Then stick it in your diary: **Snowbombing 2026** is set for **6th to 11th April 2026!**

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